



**Your opinion counts!**  
**Please complete this by 19 March 2022.**  
 Please drop off your survey or post to:  
 6 Small Grains, Fawkham, Longfield, Kent  
 DA3 8NT or email the Clerk at  
 fawkhampc@gmail.com to arrange collection.



Fill this in online. Find the survey link and keep up to date at:  
<https://www.surveymonkey.co.uk/r/9M2GWZX>

## BUSINESS SURVEY

You may have heard of the Neighbourhood Plan for Fawkham Parish. The Neighbourhood Plan is being drawn up by residents working with your parish councillors. Once adopted, the Plan will help to guide any future development in the Parish as well as helping us to protect what we like about the community, so we want everyone to have input into this important document.

This survey is specifically for businesses operating within the Parish, including those running a business from their home (in a spare room, garden studio, etc.) as well as those in business premises. This survey does not cover those who have their main place of work elsewhere but work at home a few days a week.

We would be very grateful if you would spend just a couple of minutes completing it. Please ignore any questions that aren't relevant to your business. And if there are issues you feel strongly about which are not included, there is space at the end of the questionnaire to mention these.

<b>1. Business Name</b>	
<b>2. Business Address</b>	
<b>3. What sector is your business in? Please tick sector most relevant to your business.</b>	
<input type="checkbox"/> Agriculture <input type="checkbox"/> Animal related <input type="checkbox"/> Automotive <input type="checkbox"/> Childcare provision <input type="checkbox"/> Construction/Building & allied trades <input type="checkbox"/> Education/Training <input type="checkbox"/> Entertainment/Leisure <input type="checkbox"/> Finance/Insurance <input type="checkbox"/> Health and Social Care <input type="checkbox"/> Horticulture <input type="checkbox"/> Hotels, Food and Beverages	<input type="checkbox"/> IT Services <input type="checkbox"/> Manufacturing <input type="checkbox"/> Marketing/Advertising <input type="checkbox"/> Professional Services/Business Support <input type="checkbox"/> Retail <input type="checkbox"/> Scientific/Technical <input type="checkbox"/> Sports <input type="checkbox"/> Tourism <input type="checkbox"/> Transport, storage & distribution <input type="checkbox"/> Wholesale Trade <input type="checkbox"/> Other – please specify <hr style="width: 100%; margin-top: 5px;"/>

**4. How many years has your business been operating in Fawkham?**

- |                                     |                                      |
|-------------------------------------|--------------------------------------|
| <input type="checkbox"/> 0-2 years  | <input type="checkbox"/> 11-15 years |
| <input type="checkbox"/> 3-5 years  | <input type="checkbox"/> 16-20 years |
| <input type="checkbox"/> 6-10 years | <input type="checkbox"/> 21+ years   |

**5. If operating less than 5 years in Fawkham, why did you locate in Fawkham?**

(tick as many as apply)

- |   |   |
|---|---|
| <input type="checkbox"/> Affordable premises                            | <input type="checkbox"/> Proximity to customers |
| <input type="checkbox"/> Availability of workforce                      | <input type="checkbox"/> Proximity to suppliers |
| <input type="checkbox"/> Availability of skills you required            | <input type="checkbox"/> Quality of workforce   |
| <input type="checkbox"/> Location – proximity to service area/customers | <input type="checkbox"/> Transport links        |
| <input type="checkbox"/> Location – proximity to similar businesses     | <input type="checkbox"/> Other – please specify |
| <input type="checkbox"/> Location – proximity to home/family            | _____   |

**Employees**

**6. How many staff are employed in your business in Fawkham (inc. you)?**

- |                              |                                |
|------------------------------|--------------------------------|
| <input type="checkbox"/> 0-1 | <input type="checkbox"/> 6-10  |
| <input type="checkbox"/> 2-3 | <input type="checkbox"/> 11-20 |
| <input type="checkbox"/> 4-5 | <input type="checkbox"/> 21-30 |
|                              | <input type="checkbox"/> 31+   |

**7. What % of employees in your Fawkham premises live in Fawkham?**

- |                                 |                                     |
|---------------------------------|-------------------------------------|
| <input type="checkbox"/> 0-25%  | <input type="checkbox"/> 76-100%    |
| <input type="checkbox"/> 26-50% | <input type="checkbox"/> don't know |
| <input type="checkbox"/> 51-75% |                                     |

**8. How do your employees travel to work? Please indicate numbers in each box.**

- Walk     Train     Car     Motorbike     Bus     Cycle

**9. Do the public transport options available for staff to get to and from work meet the staff needs?**

- Yes     No     Don't know

**10. In the next 5 years do you think your workforce size will:**

- |  |   |
|--|---|
| <input type="checkbox"/> Grow strongly       | <input type="checkbox"/> Contract a little      |
| <input type="checkbox"/> Grow a little       | <input type="checkbox"/> Contract significantly |
| <input type="checkbox"/> Stay about the same |   |

**11. Employment Issues**

(please tick all that apply)

- My workforce suffers from particular skills gap(s)
- I have had difficulty recruiting appropriate skilled staff over the last 12 months
- I have recruited apprentices/work placement staff in the last 12 months
- I have an issue retaining staff due to the business isolation – the reason for this is:
- \_\_\_\_\_

## Premises

12. Is your business carried out from:

(please tick all that apply)

- |  |   |
|--|---|
| <input type="checkbox"/> A unit on a business park | <input type="checkbox"/> Office                 |
| <input type="checkbox"/> Converted farm building   | <input type="checkbox"/> Studio/garden room     |
| <input type="checkbox"/> Freehold premises         | <input type="checkbox"/> Workshop               |
| <input type="checkbox"/> Industrial unit           | <input type="checkbox"/> Your home              |
| <input type="checkbox"/> Leased or rented premises | <input type="checkbox"/> Other – please specify |
- 

13. What is the size of your current workspace?

- |   |  |
|---|--|
| <input type="checkbox"/> Under 93 sq. m (1,000 sq. ft.)       | <input type="checkbox"/> 930-1,858 sq. m (10,001-20,000 sq. ft.) |
| <input type="checkbox"/> 94-465 sq. m (1,001-5,000 sq. ft.)   | <input type="checkbox"/> 1,8589 sq. m+ (20,001 sq. ft. +)        |
| <input type="checkbox"/> 466-929 sq. m (5,001-10,000 sq. ft.) |  |

14. Do you think your current workspace will suit your needs for the next 5 years?

- Current premises are likely to be suitable
- We are already taking steps to improve our premises
- We are already taking steps to locate to suitable alternatives, if so is this:
- In Fawkham
  - Away from Fawkham
  - Prefer not to disclose
- If your workspace is likely to become unsuitable over the next 5 years, please explain why?
- 

## Your customers

15. Are your main/core customers located:

- |                                     |  |  |
|-------------------------------------|--|--|
| <input type="checkbox"/> in Fawkham | <input type="checkbox"/> within 5-10 miles | <input type="checkbox"/> South East    |
| <input type="checkbox"/> National   | <input type="checkbox"/> London            | <input type="checkbox"/> International |

## Services and Transport

16. Does your business suffer from any transport issues as a result of being located in Fawkham?

- Yes  No  Don't know

If yes, please explain:

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17. Are there any utilities/services you feel need to be improved for your business?

(please tick all that apply)

- |   |   |
|---|---|
| <input type="checkbox"/> Surface water drainage | <input type="checkbox"/> Parking            |
| <input type="checkbox"/> Sewage                 | <input type="checkbox"/> Electricity supply |
| <input type="checkbox"/> Waste disposal         | <input type="checkbox"/> Water supply       |
| <input type="checkbox"/> Public transport       | <input type="checkbox"/> Mobile signal      |
| <input type="checkbox"/> Other – please specify | <input type="checkbox"/> Broadband          |
-

<b>In Summary</b>				
<b>18. How do you rate Fawkham as a place to operate a business from?</b>				
Very Good	Good	Satisfactory	Poor	Very Poor
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>19. Are there any constraints on operating your business in Fawkham?</b>				
<input type="checkbox"/> Yes <input type="checkbox"/> No				
If yes, please give details below:				
_____				
<b>20. What support/encouragement can we give businesses through the Neighbourhood Plan?</b>				
<b>Please give details below:</b>				
<b>21. Finally, if you have anything further to add, please comment in the space below:</b>				

<b>Your Contact Details</b>	
<b>Contact Name:</b>	_____
<b>Contact Details:</b>	<b>Email:</b> _____
	<b>Phone:</b> _____
I am happy to be contacted in the future:	
- To follow up any points on this survey	<input type="checkbox"/> Yes <input type="checkbox"/> No
- About progress on the Neighbour Hood Plan	<input type="checkbox"/> Yes <input type="checkbox"/> No
<b>THIS IS THE END OF THE SURVEY</b>	
<p><i>Thank you for taking the time to complete this questionnaire.</i></p> <p><b>Please drop off your survey or post to:</b></p> <p><b>6 Small Grains, Fawkham, Longfield, Kent DA3 8NT</b></p> <p><b>or email the Clerk at fawkhampc@gmail.com to arrange collection.</b></p>	
<p><i>Published by Fawkham Neighbourhood Plan Steering Group on behalf of Fawkham Parish Council.</i></p> <p><b>YOUR PLAN, YOUR FUTURE, YOUR SAY!</b></p>	